



BIDS AND AWARDS COMMITTEE

**RESOLUTION DECLARING THE MANILA TIMES AS RESPONSIVE BIDDER AND
RECOMMENDING FOR ITS AWARD THE PROCUREMENT OF ONE (1) LOT FULL PAGE AND
FULL COLOR NEWSPAPER ADVERTISEMENT SPACE FOR MARCH 28, 2022**

(RFQ NO: 2022-03-009)

**RESOLUTION NO. 2022-03-013
Series 2022**

WHEREAS, the Commission on Filipinos Overseas (CFO) posted a Request for Quotation (RFQ) for the Procurement of One (1) lot Full Page, Full Color Newspaper Advertisement Space for March 28, 2022 on the PhilGEPS website (www.philgeps.gov.ph), CFO website (www.cfo.gov.ph), and send out said RFQ to prospective bidders on March 17, 2022 (RFQ No. 2022-03-018);

WHEREAS, in response of the said posting, four (04) suppliers – Concept and Information Group Inc. (DAILY TRIBUNE), Manila Bulletin Publishing Corporation (MANILA BULLETIN), The Manila Times Publishing Corp. (THE MANILA TIMES), and Adrow Creatives Inc. (ADROW) participated on the said procurement activity;

WHEREAS, all suppliers stated above submitted the following documents along with their sealed quotation before the deadline (March 23, 2022, 1:00 P.M.):

- PhilGEPS Registration certificate;
- Mayors/ Business Permit;
- BIR Form 2303 Certificate;
- SEC/DTI Certificate;
- Notarized Omnibus Sworn Statement;

WHEREAS, only three suppliers – Daily Tribune, The Manila Times and Adrow submitted proof of its readership on print circulation, website and social media presence;

WHEREAS, the result of the bid opening are as follows:

CFO REQUIREMENT	APPROVED BUDGET FOR THE CONTRACT (ABC) VAT INCLUSIVE	BIDDER(S)	BID AMOUNT (VAT INCLUSIVE)
One (1) lot Full Page, Full Color Newspaper Advertisement Space for March 28, 2022	Php 360,000.00	DAILY TRIBUNE	Php 114,307.20
		MANILA BULLETIN	Php 102,574.08
		THE MANILA TIMES	Php 161,073.36
		ADROW	Php 327,777.00
Specifications:			
Print Readership: 300,000 and up			
Worldwide Web users: 19,000,000 and up			
Social Media Users: 22,000,000 and up			

WHEREAS, after careful evaluation of the BAC, End-user and its TWG, the bid proposal of **The Manila Times** passed the criteria for post-qualification due to the following reasons (as indicated at the certification submitted by the end-user);

1. The lowest proposal price at PhP 102,574.08, the Manila Bulletin, did not submit proof of its readership in print circulation, website and social media presence;
2. The second lowest proposal price at PhP 114,307.20, the Daily Tribune, presented proof of readership in print circulation, website and social media presence that is in conflict with widely available data on readership of top newspaper broadsheets in the country. It claims to have a total print circulation of 405,000, website users of 15.4M and social media users of 30M;
3. However, website analytics data from similarweb.com reveals that website traffic for tribune.net.ph is only at 373,800, as opposed to the 15.4M it submitted in the sealed proposal. Social media data also shows only 262,284 followers for Daily Tribune, as opposed to the 30M it claims;
4. The third lowest proposal price at PhP 161,073.36, the Manila Times, is the only one of the four (4) sealed proposals submitted that more than meets all required specifications, as it has at least 300,000 print circulation, at least 19,000,000 web users, and at least 22,000,000 social media users – far more advantageous to the Commission, and therefore, the government; and
5. Furthermore, the data presented by the third lowest proposal has already been verified since 2021, when the CFO partnered with The Manila Times for an absolutely free weekly full-page, full-color article called the CFO Spotlight, featuring inspiring stories of overseas Filipino individuals and organizations, that has been coming out every Friday since April 23, 2021, and which has saved the Commission and the government approximately PhP 14,000,000 worth of newspaper placements to date for 48 issues (and counting).

WHEREAS, the bid submitted by **THE MANILA TIMES** for the said procurement requirement with a total amount of **One Hundred Sixty One Thousand Seventy Three Pesos and Thirty Six Centavos (PhP 161,073.36)** was found and agreed by the BAC to be the most advantageous amount for the CFO;

NOW, THEREFORE, We, the Members of the CFO Bids and Awards Committee, hereby **RESOLVE** as it is hereby **RESOLVED** pursuant to Section 12 of R.A. No. 9184 and the applicable provision of its IRR, to declare **The Manila Times** as the Lowest Calculated Bidder for the Procurement of One (1) lot Full Page, Full Color Newspaper Advertisement Space for March 28, 2022. We further recommend the award of the contract to said supplier.

RESOLVED, unanimously this 24th day of March 2022 at the Commission on Filipinos Overseas (CFO), Citigold Center, 1345 President Quirino Avenue corner Osmeña Hi-Way, Paco, Manila.



ALLEN DENNIS T. PULMA
BAC Member, MISD



KEVIN N. LADI
BAC Member, AFD-Finance


- ON LEAVE -
FRANCISCO S. CALINGASAN
BAC Member, OSEC




FRENCIEL LOUIE T. TINGGA
BAC Member, PRPD



MARISSA G. DEL ROSARIO
BAC Member, PMD

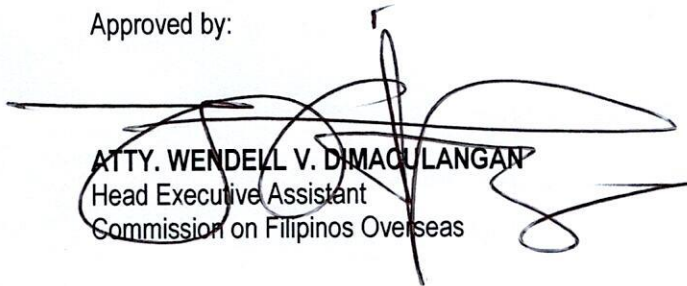


EUMARLO M. TOLOSA
BAC Vice Chairperson



ENGR. ROMEO M. ROSAS II
BAC Chairperson

Approved by:



ATTY. WENDELL V. DIMACULANGAN
Head Executive Assistant
Commission on Filipinos Overseas